

Sponsorship Agreement
Neighborhood Leaders Conference
1920 South Germantown Road – Germantown, TN 38138 – (901) 757-7203
Email: srhea@germantown-tn-gov

Name (as it should appear in publication): _____

Contact Name _____

Address: _____ Zip: _____

Phone: _____ Alternate Phone: _____

1. Sponsor agrees to provide financial support to the 2012 Neighborhood Leaders Conference (hereinafter referred to as the "Conference"). The Conference will be held on Sunday, November 4, in the Germantown Great Hall. Proceeds contributed to the Conference will be used to fund food, speakers, decorations and other items deemed necessary by the Conference committee.
2. In exchange for such financial support, the Conference shall provide the Sponsor with recognition and other promotional consideration as provided in the following table on Sponsorship Levels:

Classification: Amount of Support: Promotional Consideration:

PLATINUM	\$500	Presenting Sponsor
		Name in all publications and press releases
		5 Minute introduction of business at Conference opening
		6 X 8 Table in display area with prominent placement
		Recognition by Board of Mayor and Aldermen
GOLD	\$300	Thank you at conclusion of Conference
		Name in all publications and press releases
		2 Minute introduction of business at Conference opening
		6 X 8 Table in display area
SILVER	\$100	Name in all publications and press releases
		Introduction at Conference opening
		6 X 8 Table in display area
BRONZE	\$50	Introduction at Conference opening
		6 X 8 Table in display area

3. Financial support in accordance with this agreement may be contributed by Sponsor as a gift in cash or as gifts-in-kind. For the purposes of determining support levels, the Conference Committee shall determine the value of any financial support provided as gifts-in-kind and Sponsor agrees to such valuation.

Sponsor Agreement, page 2 of 2

4. Promotional Consideration Defined:
- Presenting Sponsor means that Sponsor will be mentioned in all media (print) publications and advertising as the major sponsor of the Conference.
 - Recognition by Board of Mayor and Aldermen means Sponsor will attend a designated BMA meeting for recognition.
 - Publications and Press Releases means that Sponsor will be mentioned in all media (print) publications and advertising as a sponsor of the Conference.
 - 5 Minute introduction of Business at Conference means that Sponsor will be given 5 minutes at the beginning of the Conference to introduce his/her company to the Conference attendees.
 - 2 Minute introduction of Business at Conference means that Sponsor will be given 2 minutes at the beginning of the Conference to introduce his/her company to the Conference attendees.
 - Introduction of Business at Conference means that Sponsor will be introduced by the master of ceremonies at the beginning of the Conference to the Conference attendees.

I have reviewed the foregoing and agree to be a Sponsor for The Neighborhood Leaders Conference at the following level:

- | | | | |
|--|--|--|---|
| <input type="checkbox"/> Platinum Sponsor
(\$500) | <input type="checkbox"/> Gold Sponsor
(\$300) | <input type="checkbox"/> Silver Sponsor
(\$100) | <input type="checkbox"/> Bronze Sponsor
(\$50) |
| <input type="checkbox"/> In-kind Sponsor
Amount _____ | | <input type="checkbox"/> Door Prize _____
Value _____ | |

PRINT Name of Authorized Representative

Signature of Authorized Representative

Company Name

Date

NPC Conference Committee Member

Make checks payable to: City of Germantown and designate Neighborhood Leaders Conference in the memo area.